



Thank you for expressing an interest in sponsoring a banner for the Loudon Youth Athletic Association. The Landry Baseball Fields at Staniels Road are very busy during the baseball season as well as the Loudon Recreation Fields during the soccer season. This is a great opportunity for your business to gain exposure while supporting a very worthwhile cause. Your banner will be prominently displayed on the outfield fence and on the base line fences.

Sponsor Name: _____ Contact: _____

Date: _____ Phone: _____ E-mail: _____

Name to appear on Banner: _____

Special Instructions: _____

Banner/Lettering Colors: _____

- Art Work Included for Banner JPEG, AI, or EPS format (please circle) Other _____
- Forwarded to Printer
- Check Received # _____ Amount \$ _____

Agreement:

Sponsor hereby provides and/or purchases a 3' X 5' vinyl banner to be hung on the outfield fence at the Landry Baseball Fields at Staniels Road. Baseball season is defined as opening ceremonies day (April 28, 2007) through the last game of the season or August 31. Banners will be displayed through the playoff season, All-Star games, as well as any Jimmy Fund Team games. Sponsors have the option to also advertise at the Loudon Recreation Field for the soccer season. Soccer season is defined from Sept. 1st –Nov. 1st. At the close of the season we will contact you to arrange return of your banner. The banners are the property of the sponsor. LYAA will not be responsible for damage to banners due to theft, vandalism, or acts of God. LYAA reserves the right to refuse any banner with visible damage or wear from being displayed. LYAA reserves the right to reject advertising messages that do not keep with the values of the LYAA.

Advertising/Sponsorship fees

- MVP of the Year:** \$250 for initial banner design, delivery, and posting for **both baseball & soccer season**
- MVP Package:** \$200 for initial banner design, delivery, and posting for **baseball season only**
- Rookie Package:** \$150 for initial banner design, delivery, and posting for **soccer season only**
- All Star of the year:** \$100 for banner posting only for **both baseball and soccer season**
- All Star Package:** \$75 for banner posting **only, baseball season**
- Mascot package:** \$50 for banner posting **only, soccer season**

This agreement is executed by Sponsor to be effective the _____ day of _____ 20 _____

Signature: _____

Name: _____

Date: _____

Address: _____

Checks should be made out to LYAA and mailed to the address below.
LYAA contacts for questions and to coordinate banner posting are
Rick & Melody Broider 267-8383 or foreyesstudios@hotmail.com